ABSTRACT

A system for matching users with profile data of interest to that user is provided to establish real-time interactive communication with another user related to the matched profile data. The system includes a matching database system that allows for entering profile data, a matching a user's profile to other profiles, and sending notification messages to a user to indicate matches made. The matching database system also has stored therein a plurality of profiles containing profile data. The system further allows users to communicate with the matching database system to enter profiles containing profile data and to receive the notification messages. The notification messages sent by the matching database system further allow the user receiving a notification message to communicate interactively in real-time with a representative of a matched profile.

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